



CORPORATE FRIENDS 2026

SPONSORSHIP OPPORTUNITIES



EXPLORE YOUR

WILD SIDE!



Together for Southern Appalachian Wildlife Conservation

Friends of the WNC Nature Center is a conservation organization that inspires a passion to know more, care more, and do more for the wildlife of the Southern Appalachian Mountains. We advance the critical work of the WNC Nature Center by supporting its growth and development through fundraising, membership, outreach education, marketing, and volunteer services.



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Why become a WNCNC sponsor?

GIVE BACK TO THE COMMUNITY

through supporting the Nature Center's on-site and outreach education programs.

EXPAND YOUR REACH

by attracting like-minded consumers. According to the Association of Zoos & Aquariums, 66% of consumers are more likely to buy products and services from companies that support wildlife and conservation efforts.

BUILD RELATIONSHIPS THROUGH EXPERIENCES

Invite your team/clients to private events, Brews & Bears and one-of-a-kind group experiences. Offer guest passes to the Nature Center!



Community Engagement

In 2025, the WNC Nature Center hosted over **155,000** guests - locals and visitors from around the country!

We're social animals!

-  **38,000+** Facebook followers
-  **26,000+** Instagram followers
-  **21,000+** Monthly E-news subscribers
-  **450+** Monthly Cubs & Kits Club subscribers

We get around town!



... businesses, schools, libraries, community centers and private programs...

We're party animals!



- 3,200+** Brews & Bears attendees
- 500+** Premium and special program attendees
- 120** Heart of the Wild attendees





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Conservationist Annual Sponsor

year-round community engagement

Sponsorship Level	Red Wolf \$5,000	Black Bear \$2,500	Bobcat \$1,000	Otter \$500
Logo in monthly eNews, Homepage, Corporate Friends				
Brews & Bears benefits (logo recognition at all levels)	tabling x5; free private event	tabling x3; 50% off private event	tabling x1	
Facebook "Wildly Supportive" feature, including quote/photo	4	3	2	1
On-site recognition				
Tickets to event(s) of your choice*	10	8	4	2
Guest passes to Nature Center	10	8	4	2
Employee membership discount	25%	20%	15%	10%
On-site activation	2	1	1/2 day	1/2 day
Private tour	for 10 people	for 6 people		
Invitation to appreciation event				

*Excludes Heart of the Wild annual philanthropy event

C'mon! Explore your wild side with us!

E-mail Cindy Smith, Director of Development, at development@wildwnc.org



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Brews & Bears Sponsor

summer evening series

Guests enjoy the park after hours with beer, cider, wine, food, live music, educational programming and special enrichment for our black bears! Events occur the second Friday of the month, May-September, and provide a unique opportunity to amplify your brand while providing meaningful experiences for your team!

Sponsorship Level	\$7,500	\$2,500	\$1,000	\$500
Presenting sponsor *				
Name on VIP items				
Private event for up to 75 people on Cabin lawn				
Designated meet up spot for attending employees/clients				
Tabling at events	5	3	2	1
Event tickets + drink tokens	10 VIP	4 VIP	4	2
E-News & Facebook feature				
Facebook, E-News and website recognition				
Recognition on all Brews & Bears event materials				
Invitation to appreciation event				

*Also receives Red Wolf Conservationist benefits



E-mail Cindy Smith, Director of Development, at developmentwildwnc.org