

Together for Southern Appalachian wildlife conservation

CORPORATE FRIENDS 2025 SPONSORSHIPS



Critter Checkup
Plush Animal Vet Exam for Kids

250+ attendees



Brews and Bears
After Hours Event Series

2,000+ attendees



Wild Walks
Behind the scenes for kids, adults

400+ attendees



Wolf Howls
Wolves after dark for kids, adults

150+ attendees



Night @ Nature Center
Nocturnal habitats after dark

Est. 120+ in 2024



Young Naturalists
Teen Summer Program

90+ participants



Summer Camp

125+ campers



Cubs & Kits Club
Members ages 3-12

450+ members



... and so much more!

Our Mission

The Friends of the WNC Nature Center is a conservation organization that inspires a passion to know more, care more, and do more for the wildlife of the Southern Appalachian Mountains. We advance the critical work of the WNC Nature Center by supporting its growth and development through fundraising, membership, outreach education, marketing, and volunteer services.

We're social animals!

- 34,000+** Facebook followers
- 23,000+** Instagram followers
- 21,000+** Monthly E-news subscribers
- 450+** Monthly Cubs & Kits Club subscribers

We get around town!

... businesses, schools, libraries, community centers and private engagements ...



The Nature Center hosts over 190,000 guests in 2023 - locals and visitors from around the country!

CONSERVATIONIST

annual sponsor



Support the Nature Center year-round through a Conservationist Sponsorship. Choose the opportunity that best aligns with your goals while supporting a local treasure! You'll receive tremendous appreciation from our 160+ animals that call the Nature Center home, along with the following creatively curated (AND FUN!) benefits:

Sponsorship Level	Red Wolf \$10,000	Black Bear \$5,000	Bobcat \$2,500	Otter \$1,000
Year-round on-site recognition	name & large logo	medium logo	small logo	name
Recognition in monthly E-News, on wildwnc.org				
Brews & Bears event recognition	all events	three events	two events	one event
Facebook spotlight featuring your company				
Tabling at event of choice				
Tickets to event(s) of your choice	10	8	4	
Guest passes to Nature Center	10	8	4	2
Employee membership discount	25%	20%	15%	10%
On-site activation at Nature Center	2	1	1/2 day	1/2 day
Private tour for 8 people				
Invitation to appreciation event				



Sponsorships are good through Q1 2026

The Friends of the WNC Nature Center is considered a 501(c)3 tax exempt not-for-profit corporation by the Internal Revenue Service.

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